



Review of 2016/2017 Strategic Plan History, Accomplishments, and Future Vision



History: COPE

(Childhood Obesity Prevention Education)

Tallahassee COPE Leadership Team



Sokoya Finch, M.A.
Executive Director
Florida Family Network



Cynthia Harris, Ph.D., DABT
Director and Professor
Institute of Public Health
Florida A&M University



Miaisha Mitchell, B.S.
Executive Director
Greater Frenchtown
Governor's Revitalization
Council, A Front Porch Florida
Initiative



Penny Ralston, Ph.D.
Professor, Dean Emeritus & Director
Florida State University Center
on Better Health and Life for
Underserved Populations





•FSU College of Medicine (COM) working on patient centered research communities (PCRC)



FLORIDA

Foundation

Strategic Plan Goal: Increase Health Behaviors

Buy-in from every LCS for school policies

Objective: By end of 2017, every Leon County School (LCS) enforces 3 health-related policies

Three policies targeted:

150 minutes of physical activity per week

7:30-4:30 healthy foods ONLY

Healthy foods ONLY for sale during fund-raisers

Tasks: All tasks involved increasing communication with LCS personnel, from teachers to the Superintendent, to increase compliance and

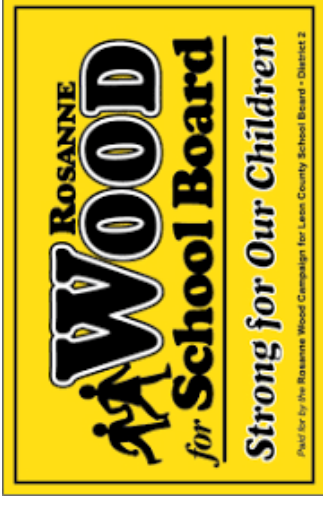
Completed Tasks:

Conversation with LC School Board: September 2016



Completed Tasks:

- Engagement of LCS Board representative
- Met with Superintendent 3/2017 during PACT meeting
- WCTV News Interview
- Logo Development
- ECOP presented at the last two Principal and Wellness Champion meetings
- LCS administration verbalizes



BIG ACCOMPLISHMENT: Increased awareness of the obesity crisis in Leon County and engage School Board members, principals, wellness champions and other stakeholders



Strategic Plan: Establish a Boots on the Ground Campaign

Train a volunteer health advocacy corps. Send them into communities.

Objective: By the end of 2017, develop a training program for community advocates to work with their communities and schools.

Tasks: Tasks centered around program development, recruitment of advocates, recruitment of schools to participate in program, and securing of funding

Strategic Plan: Develop a Consistent Community Campaign

Consistent messaging across points of contact.
Focus on policy implementation with faculty, students and parents.

Objective: In 2017, develop and promote a consistent message relating to enforcement of up to three school health relevant policies for dissemination with school, parent, and community groups.

Tasks: Tasks focused around engaging school community members (principals PTO students)

Parent/Grandparent Focus Groups

Findings:

- Parents had realistic understanding of health, healthy eating, and physical activity.
- Parents reported positive experiences with physicians
- Improvement areas:
 - > Better listening
 - > Spend more time during visit
 - > Not providing adequate education and information.
 - > Parents want additional resources and tips on how to deal with obesity.



PARENT FOCUS GROUP OLIVER HILL, SR COMMUNITY CENTER

WHEN: Monday, June 27, 2016

TIME: 5:30 pm – 7:30 pm

Space is limited –call to register now (only 15 parents /caregivers accepted)

(850) 544 -3024 - Courtney Atkins

Participants Receive:

*Dinner * Childcare *\$25 Walmart Gift Card

Do you have young children between the ages of 0-5 years?

We want to hear from you about your child's eating habits

Participate in our Parent Focus Group

Childcare Provided

Dinner Provided

All Participants Receive a \$25.00 Walmart Gift Card

**OLIVER HILL, SR.
COMMUNITY
CENTER**

2710 Country Club Dr,
Tallahassee, FL 32301